

Evaluate Our Website and Chart a New Course Forward



Project Title	Evaluate Our Website and Chart a New Course Forward
Project Summary	We need a critical analysis of the Forest Service's existing Partnership website and a plan for improving site content. The NPO, as a unit of the Forest Service our website needs to be engaging, and informational to help diverse visitors learn about the park's stories and resources.
Country	United States
Country/Region of Focus	United States

Project Description

We are looking for a critical analysis of our current website (<https://www.fs.fed.us/working-with-us/partnerships>) and a plan to improve the site's content. We are seeking assistance in 1) Inventorying our current content, 2) Evaluating existing content for effectiveness and completeness, 3) Defining goals for the website, 4) Identifying the target audience, 5) Analyzing content gaps, 6) Examining accessibility of content, 7) Prioritizing new website content.

Required Skills or Interests

Skill(s)
Data visualization
Design thinking
Editing and proofreading
Educational design
Graphic design
Infographic design
Social media management
Website design

Additional Information

None

Language Requirements

None